



BMW 2021: THE WAY TOWARDS AUTONOMOUS DRIVING.

AUTOMATICAR 2018.
BASEL.

A C E S – FUTURE OF MOBILITY.

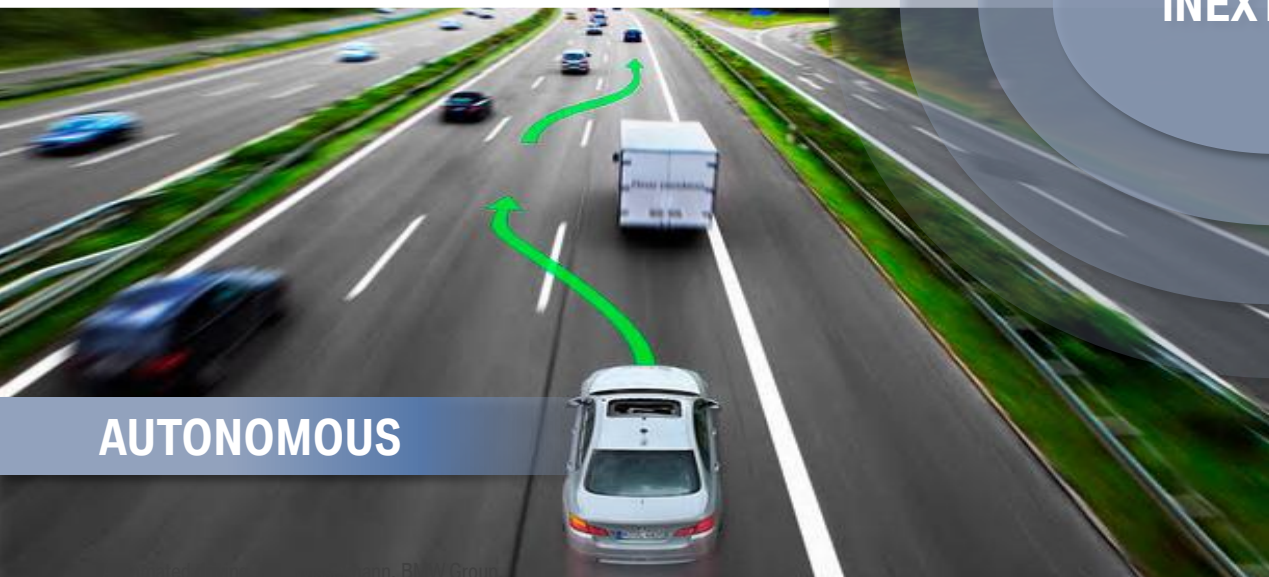
CONNECTED



ELECTRIFIED



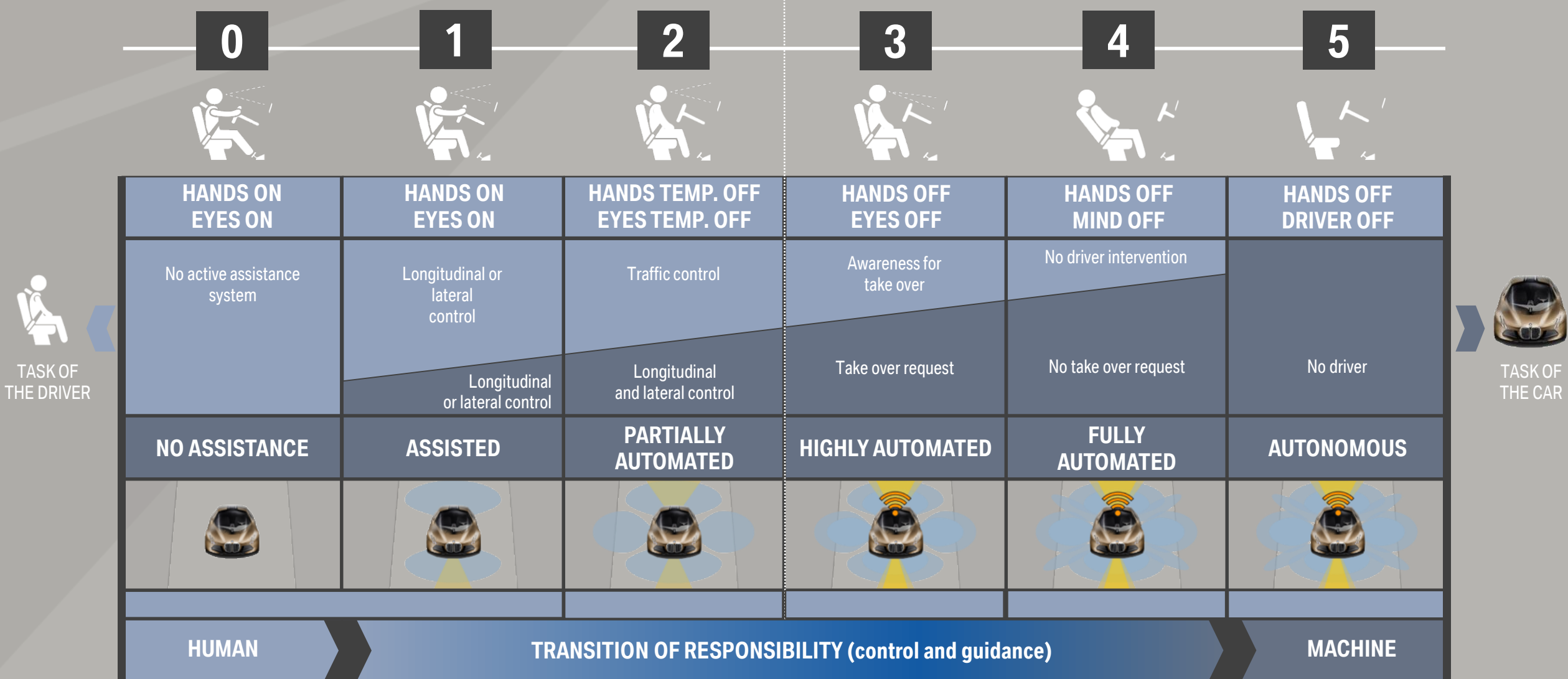
AUTONOMOUS



SHARED



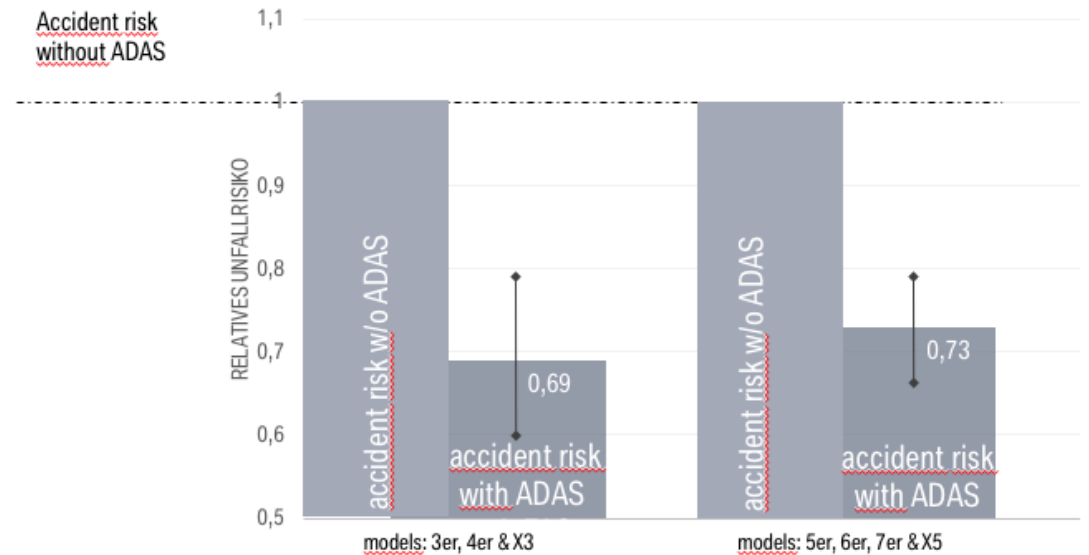
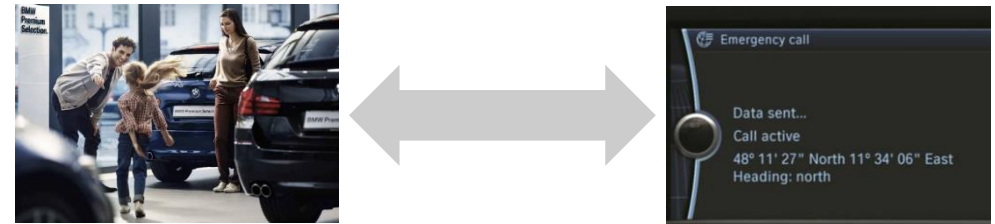
LEVEL OF AUTOMATION.



TODAY'S ADAS TECHNOLOGIES PREVENT 30% OF CRASHES ON AVERAGE.

- **Population-based study of the US market**
 - Over 1 Million BMW passenger cars (Model year 2014+)
 - Approx. 15,500 crashes
 - Study period of 4 years (2014-2017)
- **Active Driving Assistant** (includes frontal crash warning with city collision mitigation/automatic emergency braking and lane departure warning) **prevents 23% of crashes.**
- **27% less likely to have a frontal crash** compared to vehicles without ADAS.
- **15% less likely to have a side impact crash** compared to vehicles without ADAS.
- **Effectiveness of ADAS increases for newer models:** 2014 models are 13% less likely to crash versus 35% for 2017/18 model year
- **3584 crashes would be prevented** if Active Driver Assistant was deployed in all Model Year 2014+ BMW passenger vehicles over the study period in the US.

Correlating sales data with accident data



HAF

VP -- 01-10-2012 09:34:18



DRIVER ASSISTANCE IN THE NEW BMW 5 SERIES: DRIVING COMFORT, DRIVING SAFETY, PARKING



Top View Remote
Lane keeping assistant with active side collision protection
Active cruise control with Stop&Go function
Rear collision prevention
Crossroad Assist

3D View
Top View
Parking assistant
Active Park Distance Control
BMW Selective Beam
Remote Control Parking

Crossing traffic warning rear / front
Night Vision
Lateral parking aid
Distance information
Lane departure warning

Steering and lane control assistant
Speed limit and No Pass information
Panorama View
Speed Limit Device

Wrong Way Assist
Lane change warning
Speed Limit Assist
Approach control warning with braking function

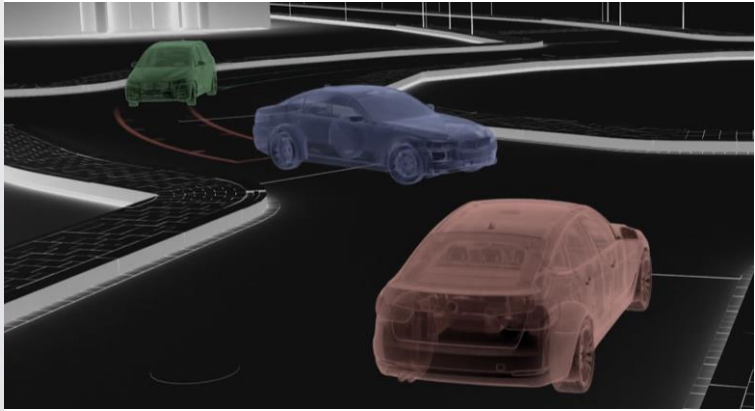
Inset images:
- A close-up of the instrument cluster showing speed and navigation information.
- A top-down view of the car on a road with lane markings.
- A view of the car from a distance on a road with a speed limit sign (60 km/h) and a speedometer showing 43 km/h.
- A hand holding a smartphone displaying a 3D top-down view of the car and its surroundings.

END-TO-END ARCHITECTURE FOR AUTONOMOUS DRIVING. FOCUS: ENVIRONMENT MODEL, DATA CENTER AND DRIVING POLICY.

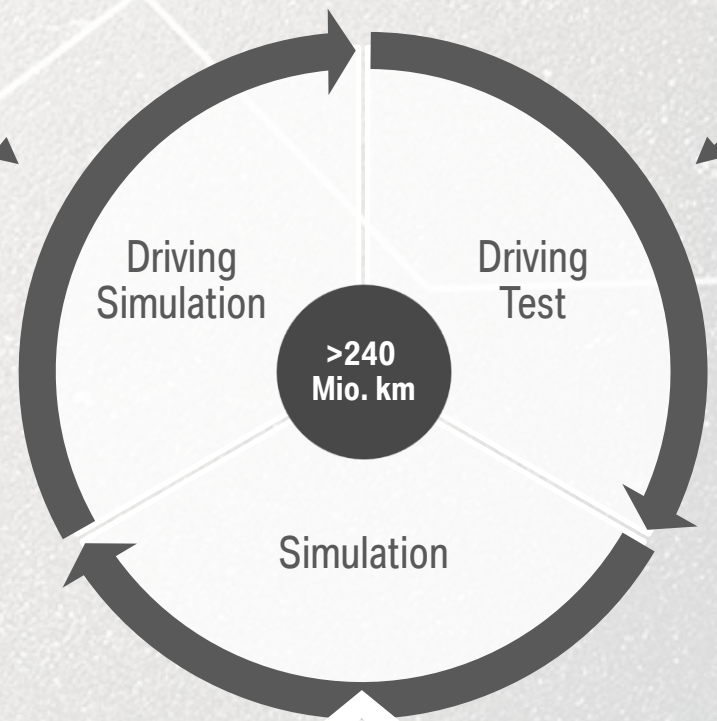
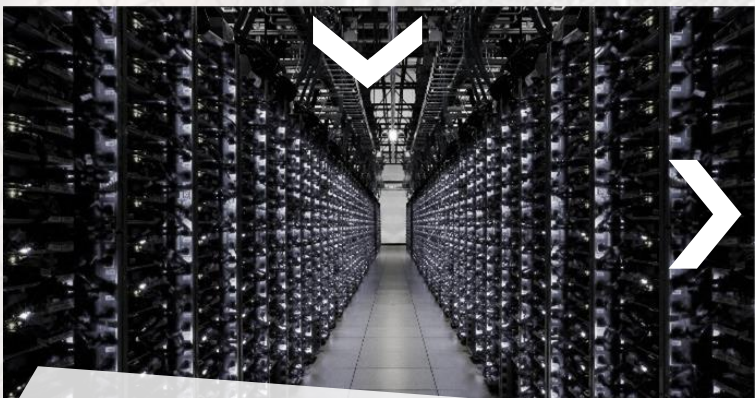


SAFETY FIRST: MORE THAN 240 MILLIONS OF KILOMETERS WITHOUT ACCIDENTS TO BE COMPLETED.

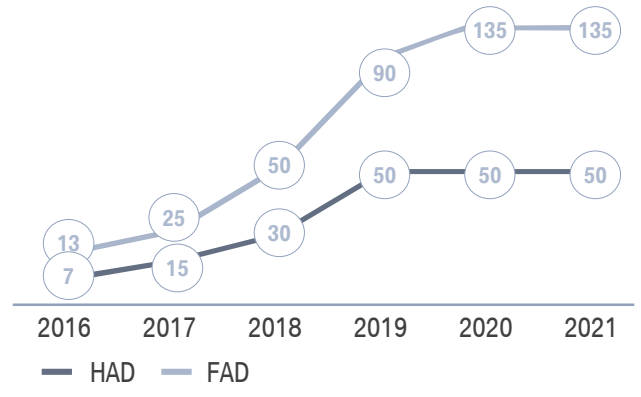
DRIVING SIMULATION AND SW IN THE LOOP.



REPRODUCIBLE CUSTOMER USE CASES
→ REQUIRED >95%

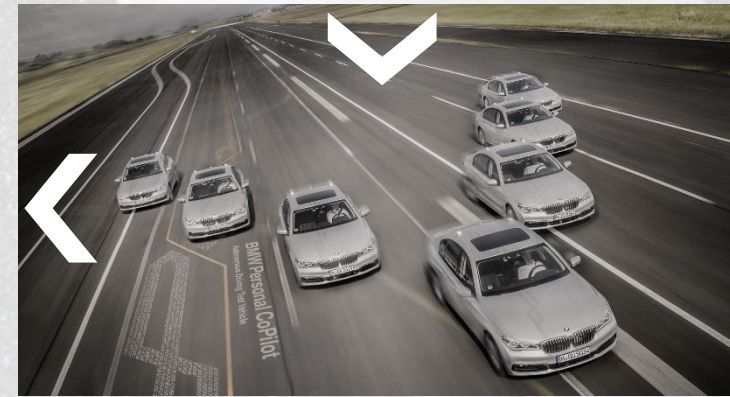
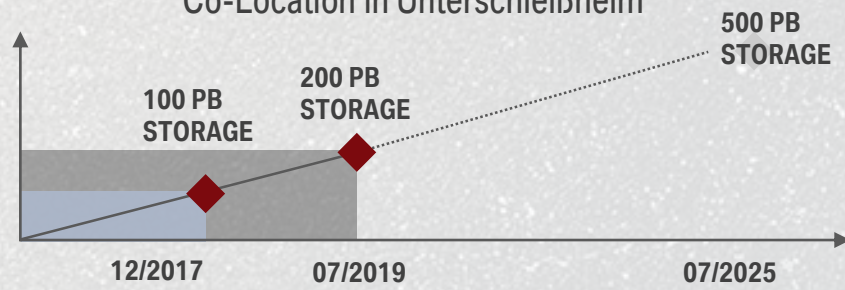


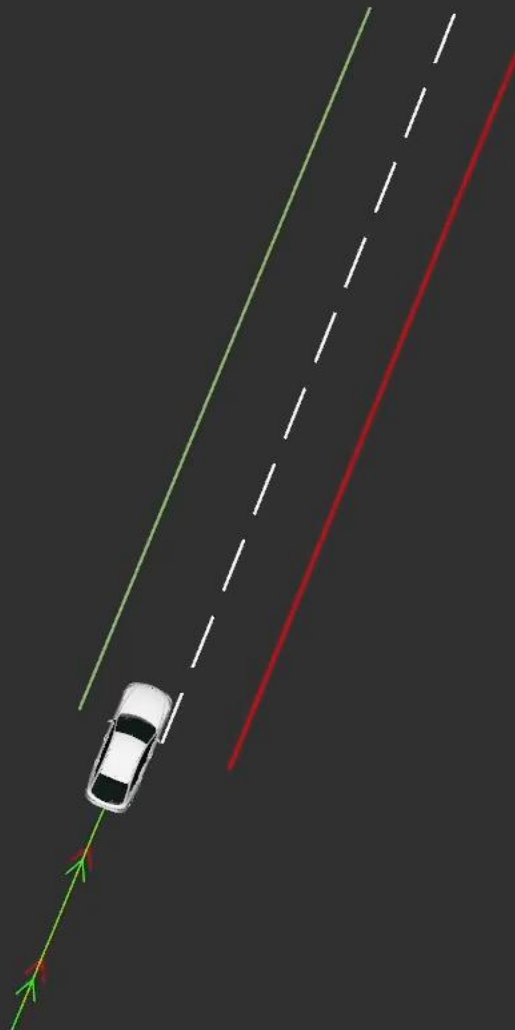
PROTOTYPE VEHICLE BUILD UP.



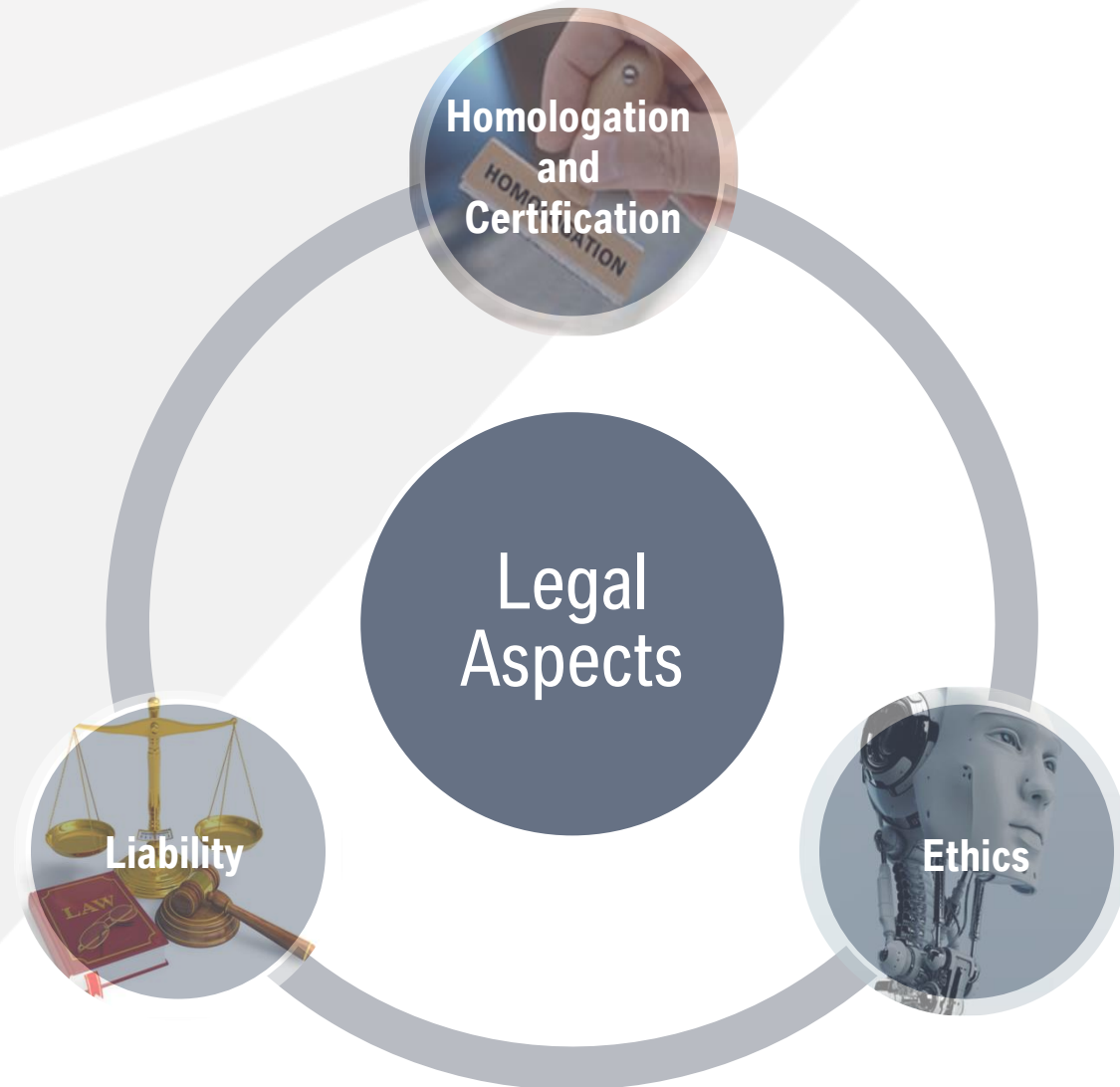
FAD: 5TB/H → 40TB/DAY 8H/5 DAY RUNNING
HAD: 2TB/H → 16TB/DAY 8H/5 DAY RUNNING

DATA CENTER Co-Location in Unterschleißheim





AUTOMATED DRIVING – LEGAL ASPECTS.



➤ Homologation and Certification

- Germany enacted in June 2017 the worldwide first law to regulate the operation of L3/4-vehicles.
- Further legal adaptations are required (STVO, UN-ECE).

➤ Liability

- Less accidents caused by individual driving faults. Increasing relevance of technical mistakes and product liability.
- We see the existing liability-principles as particularly suitable for partially, highly and fully automated vehicles.

➤ Ethics (machine decisions)

- Qualification-Algorithms violate the human rights. Priorization of material damage to avoid injuries of persons should be possible.
- Ethical decisions („qualification“) nearly not to find in today's accident studies.
- With further improvement of perception capabilities realization of vision „zero“.

EXCITING TIMES AHEAD – THANK YOU FOR YOUR INTEREST.

